

# Alliance benefits motorists

**A**n alliance between two unique motor vehicle service concepts now provides a convenient high-quality solution for all aspects of motor vehicle repair Auckland-wide.

Crash Brokers and Auto Super Shoppes joined forces to leverage the assets and expertise of both the collision repair and mechanical trades.

Crash Brokers provides a 24/7 accident management service supported by a network of high-quality collision repair facilities. The 0800 service provides a one-call, free-of-charge solution for busy car-dependant customers that includes pick-up/delivery and late-model courtesy

vehicles. Crash Brokers manages the entire process from the point of impact through to re-delivery. Director Karen Knight says accident management is an obvious choice for outsourcing as it requires some technical knowledge to ensure a satisfactory service experience, is time-consuming, and can be very frustrating for customers.



Auto Super Shoppes was launched early last year and already has over 30 premium Auckland MTA mechanical workshops under its umbrella. The three company directors, David Storey, Bruce Blair and Geoff Harper are all senior MTA members. Each also operates successful mechanical firms in their own right and has a comprehensive knowledge of potential network members which has supported their aggressive growth strategy. Storey says "Auto Super Shoppes' objective is to provide motorists with the confidence of dealing with a major franchise, but without the cost".

**For more info see [www.crashbrokers.co.nz](http://www.crashbrokers.co.nz) and [www.supershoppes.co.nz](http://www.supershoppes.co.nz)**